

S A F A V I E H

STYLE

FALL 2016


BEFORE & AFTER

GOLD COAST STYLE

PARK AVENUE
JEWEL BOX

GLOBAL DESIGN BY
CHRISTOPHER GUY

CONNECTICUT
COASTAL RETREAT



LIVING

The Ritz-Carlton Residences, Long Island, North Hills, aims to deliver the best of all worlds home ownership at a five-star resort.

INTERIOR DESIGN BY *Joe & Keith Murphy*
for *Safavieh and Alyssa Grella* for
Studio Grella Design

PHOTOGRAPHY BY *Peter Rymwid*

TEXT BY *Rita Guarna*







They call it the lock-and-leave lifestyle, because the cares of home ownership become a thing of the past. At The Ritz-Carlton Residences, Long Island, North Hills, the lobby and hallways are hotel-like, as are such amenities as housekeeping, pet-walking, doormen and porters. But when you walk into your suite, you're entering your own home, furnished as you like.

"It's like living at a five-star resort," says Joe Graziose, senior vice president of residential development at RXR Realty, which also developed The Ritz-Carlton Residences in Baltimore's Inner Harbor. "There's nothing comparable on Long Island."

Most of the initial buyers, he explains, came from a six-mile radius: "They wanted to get out of the business of running a home." And then there are the buyers who see ownership here as

an alternative to living in Manhattan. Graziose notes that the price of comparable real estate is one-half to two-thirds less at The Ritz-Carlton Residences in North Hills. Given its proximity to highways and the Long Island Railroad, getting to Manhattan is a relative breeze, he says.

Safavieh made it easier to envision the lock-and-leave lifestyle by designing the interior of a model home here. It's done in classic Ritz-Carlton taste—light in color and spirit, lustrous and uncluttered. An adjacent model home, designed by Studio Grella Design and Design Concepts Interiors, with furnishings by Safavieh, has a similarly luxurious, tailored feel. Just visiting these spaces makes stress ebb away. To live here with the legendary services and amenities of The Ritz-Carlton would be icing on the cake.

In the spacious open living area furnished by Safavieh (above and previous spread), a double-sided fireplace bridges two sitting rooms. The bedroom at left is large enough to have its own seating group, as well as a door to the patio. A view of the lobby (above left) gives a sense of the luxurious scale of The Ritz-Carlton Residences, Long Island, North Hills.



Studio Grella Design and Design Concepts Interiors outfitted this model home at The Ritz-Carlton Residences with furnishings by Safavieh. The many textures play well together here, united by a cool grey color scheme. Floor-to-ceiling glass lets in plenty of natural light, which keeps the greys from feeling heavy.

